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THOUGHT LEADERSHIP

Standardised Patient Information Sheet Project



Kylie Sproston
CEO
Bellberry Limited

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Bellberry Vision

**Protect and
improve the safety
of research
participants**

**Improve the
quality,
effectiveness and
efficiency of
research**

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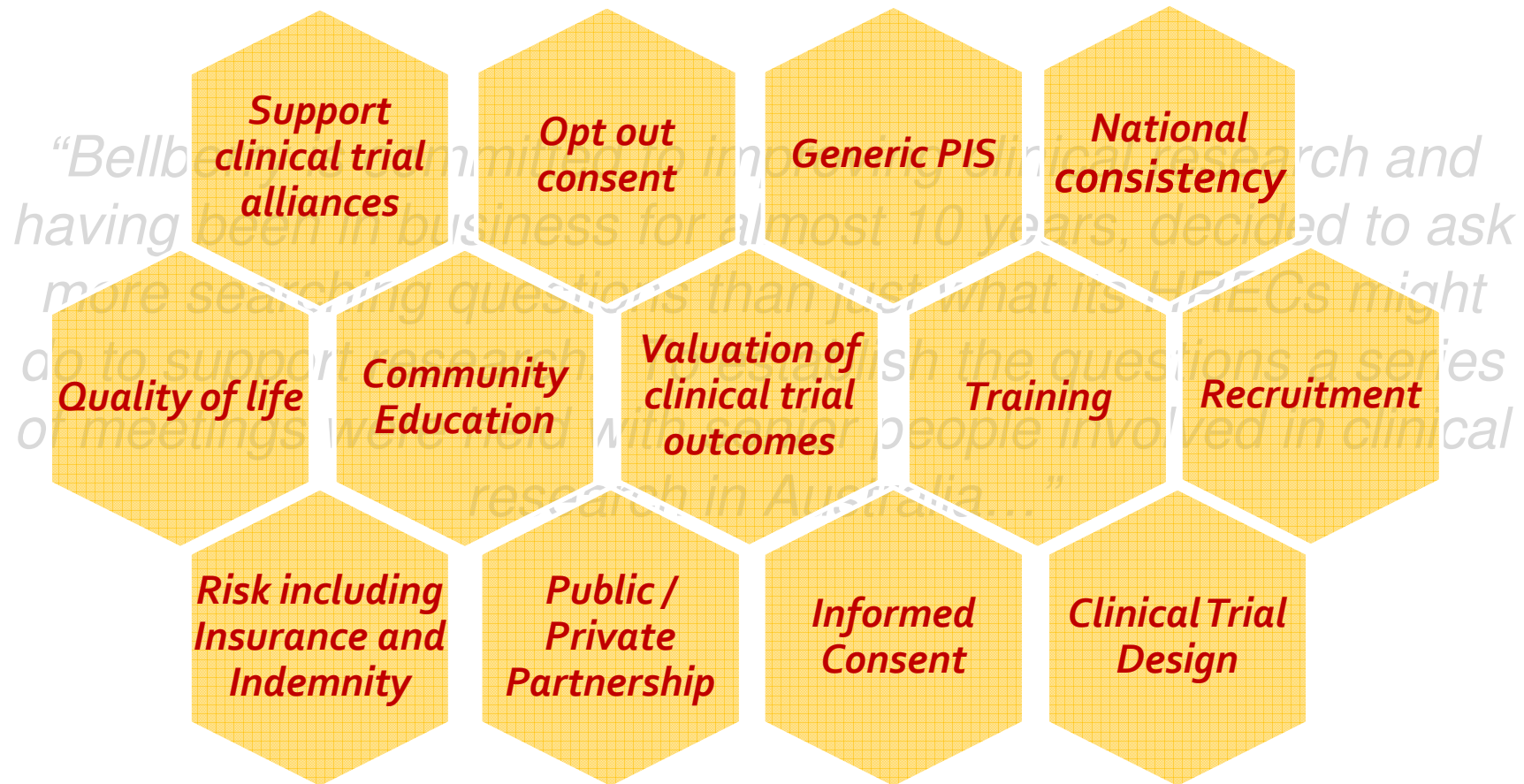
Thought Leadership

“Bellberry is committed to improving clinical research and having been in business for almost 10 years, decided to ask more searching questions than just what its HRECs might do to support research. To establish the questions a series of meetings were held with senior people involved in clinical research in Australia...”

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Thought Leadership



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PIS Issues

- Length
- Complexity
- Language for literacy levels
- Inconsistent
- Incomplete
- Time and cost to develop, review and rework
- Disincentive to recruitment

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Project Outline



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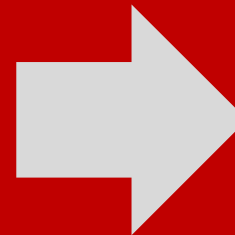
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Project Outline

Generic
Trial
Information



Study
Specific
Information



Informed
Consent
Process

Multi-media formatting to meet patient needs

Intended Outcomes

Protect and improve the safety of research participants

- ✓ Patient centred
- ✓ Improve understanding
- ✓ Informed consent
- ✓ Assist access

Improve the quality, effectiveness and efficiency of research

- ✓ Use and share best practice
- ✓ Provide consistency
- ✓ Reduce time and cost
- ✓ Redress recruitment disincentive
- ✓ Enable multi-centre environment

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For further information

- Subscribe to our newsletter at Bellberry.com.au
- Register your interest: kyliesproston@bellberry.com.au
- Project Officer recommendations sought